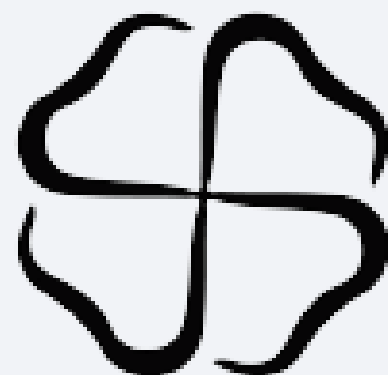# AYATA

INCORPORATION PVT. LTD

INTO THE FUTURE

ESTD. 2019

Company Profile

Ayata Inc.

Ayata Building, 7th Floor, Corporate Office,
Madan Bhandari Marg, Kathmandu, Nepal

Official Email: hi@ayata.com.np   **Contact No.** (+977)-986-046-3736, (+977)-985-117-1649   **Website:** ayata.com.np/

Message

Greetings from the Board of Directors

> "What we see is only **a perception,** What we hear is only **an opinion.**"

More than 5 years ago, we envisioned ourselves as a digital game changer. And today we are striving to create products and services that provide highest value to our customers and become a company trusted by its employees and customers, under the motto of "Into the Future".

Ayata has been established to re-imagine digital information and technology usage in Nepal. We are focused on leveraging our core strengths in information and communication technology (ICT).

Since our inception, we have developed as a leading technology company that develops, licenses and supports a range of software products and services. Our company's segments ranged from Productivity and Business Processes, Intelligent Cloud to Personalized Software Development.

Looking ahead, we are focused on accelerating the execution of our growth strategy while continuing to build on the strength of our brand and we believe the best of Ayata is yet to come.

"Act **locally**, think **globally**"

Our philosophy is simple; *"Act locally, think globally".* We use cutting edge technology to create optimized internet-based interfaces that are accessible, interactive, functional, and interoperable. We are constantly using state of the art system to mobilize digital technology throughout Nepal and expand in global marketplace.

Our **Vision**

We seek to provide people with innovative digital technology and set an exemplary customer excellency globally.

Our **Mission**

Our mission is to deliver best services to our clients, become one of the top service providers in the market and build multiple initiatives to solve real problems with technology of the future.

Our **Values**

Collaborate for collective genius and focus for the impact towards the future. Driven towards customer success and one of the best working culture at our enterprise.
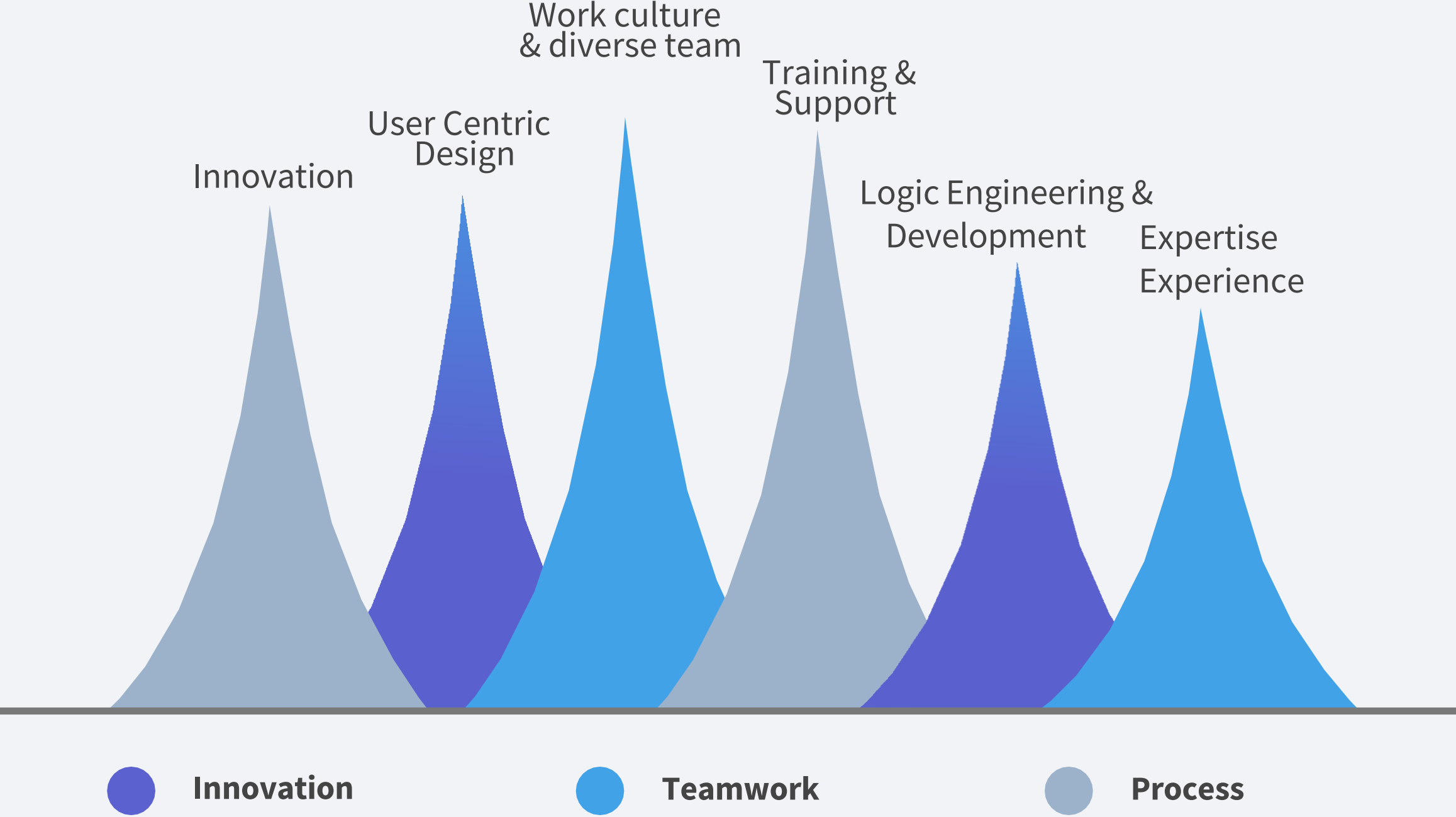
We lead the market with **highest quality** deliverables.

We seek to serve a seamless experience to our customers by affirming quality standards and delivering projects at the stipulated time, at the affordable investment.

We develop our system by leveraging on the feels and functionalities that allow our end users to interact with our product more easily and effectively and converting into premium customers.

Innovation

User Centric Design

Work culture & diverse team

Training & Support

Logic Engineering & Development

Expertise Experience

● **Innovation**　　● **Teamwork**　　● **Process**

Meet The Executives

Expertise in Technology and Management

CO-FOUNDER | CEO

Abhisek Mahat

Computer Engineer & EMBA
Kathmandu University
Apprenticeship, MIT

Former CTO, Qubit Tech.
Former Team Lead, Syntax Tech.
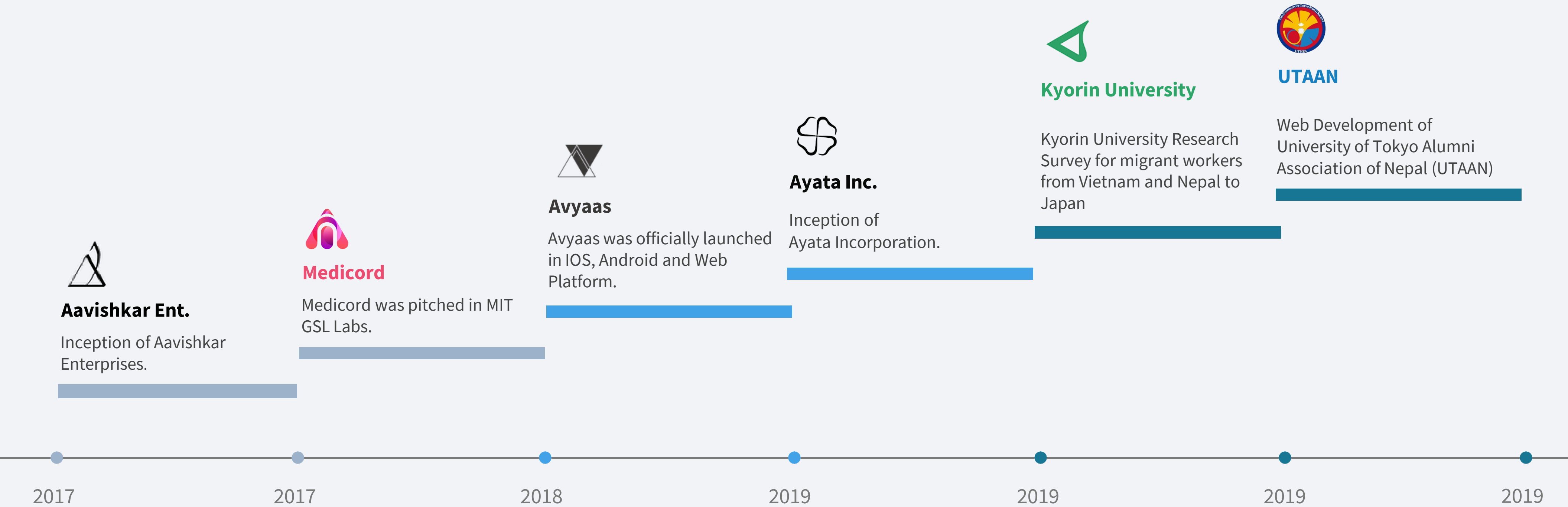Former Front End Developer, Naxa

CO-FOUNDER | CTO

Adarsh Bajagain

Computer Engineer
Kathmandu University

Former Sr. Android Dev, Qubit Tech
Former Team Lead, Semantic
Creations
Former Unity Developer, Karuwa Labs

Timeline

Our Initiative Began Much Before Our Establishment

Kyorin University

Kyorin University Research Survey for migrant workers from Vietnam and Nepal to Japan

UTAAN

Web Development of University of Tokyo Alumni Association of Nepal (UTAAN)

Ayata Inc.

Inception of Ayata Incorporation.

Avyaas

Avyaas was officially launched in IOS, Android and Web Platform.

Medicord

Medicord was pitched in MIT GSL Labs.

Aavishkar Ent.

Inception of Aavishkar Enterprises.

2017   2017   2018   2019   2019   2019   2019

Timeline

Engineering Best Products

Nepal Oil Corporation

Petromap was built to locate gas stations that are distributed from Depo in Amlekhgunj.

Facelift

Job Portal User Management Tool for Facelift

Augmented Reality

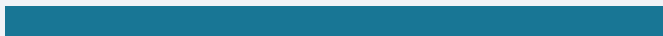Augmented Reality mobile application demo at LABIM MALL

Aura
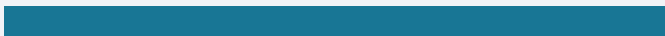
AURA | Period and Safe Motherhood tracker application

Kilindar

Kilindar | An Online Ticketing System for booking destinations

NAME Online

NAME Online was launched in IOS, Android and Web Platform

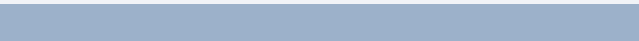2019   2019   2019   2019   2020   2020   2020

Timeline
Requirements To Realization

ASHA Japan

ASHA Connect is a community care platform which has been integrated with Nepal EHR system in Dang, a Japan funded project

World Health Organization (WHO)

Point of Entry Screening and Quarantine System for Nepali citizen travelling from India via border-line COVID -19

Kathmandu Medical College

Online learning platform for KMC was launched

World Wide Fund (WWF)

Gaavaa is a platform for Nepali farmers to sell their product directly to the marketplace which was funded by WWF
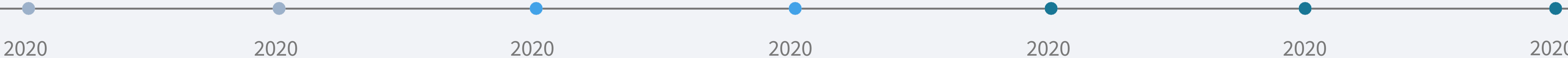
Kyorin University

Research on Direct Impact of COVID-19 Pandemic on health and economic status of migrant workers in Japan

Dhulikhel Hospital

GDM App to track pregnant women for Gestational Diabetes Mellitus based on FHIR – HL7 model

2020　　2020　　2020　　2020　　2020　　2020　　2020

Timeline

Realization to a Long Term Value

MediPuzzle

Medipuzzle

A game-based learning platform for Medical Education that makes learning online easier

Machhapuchhre Bank Limited

Reconciliation System, ATM GL, Network Files

Nepal Investment Bank Limited (NIBL)

Reconciliation System, ATM GL, Network Files, Credit HOST

Global IME Bank Limited

Reconciliation System, ATM GL, Network Files

Fineco Technologies

Inception of Fineco Technologies, a sister company for fintech solutions

Sidhhartha Bank

Reconciliation System, Network Files

2020   2020   2020   2021   2021   2021   2022

Timeline

Value Addition to Success and Growth …

CLAD

ecommerce

Branding, design & development of B2B premium fashion store and e-commerce marketplace

NepsePro

Nepal Stock Exchange Market app to track stocks portfolio and live index with news feeds

Tickerspro

Automation for Stock trading, Finding best stocks trends and compare them for Nepal
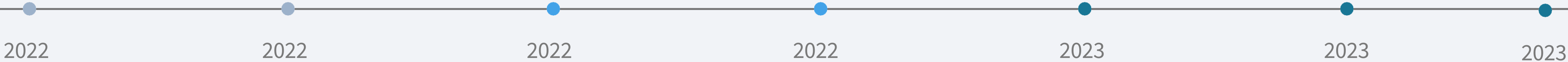
CG|MOTORS

Branding of CG Motors, Marketing campaign for EV segment vehicle launch in Nepal

Zunun

Course and Content Management System for Schools and Institutions for Guatemala, Central America
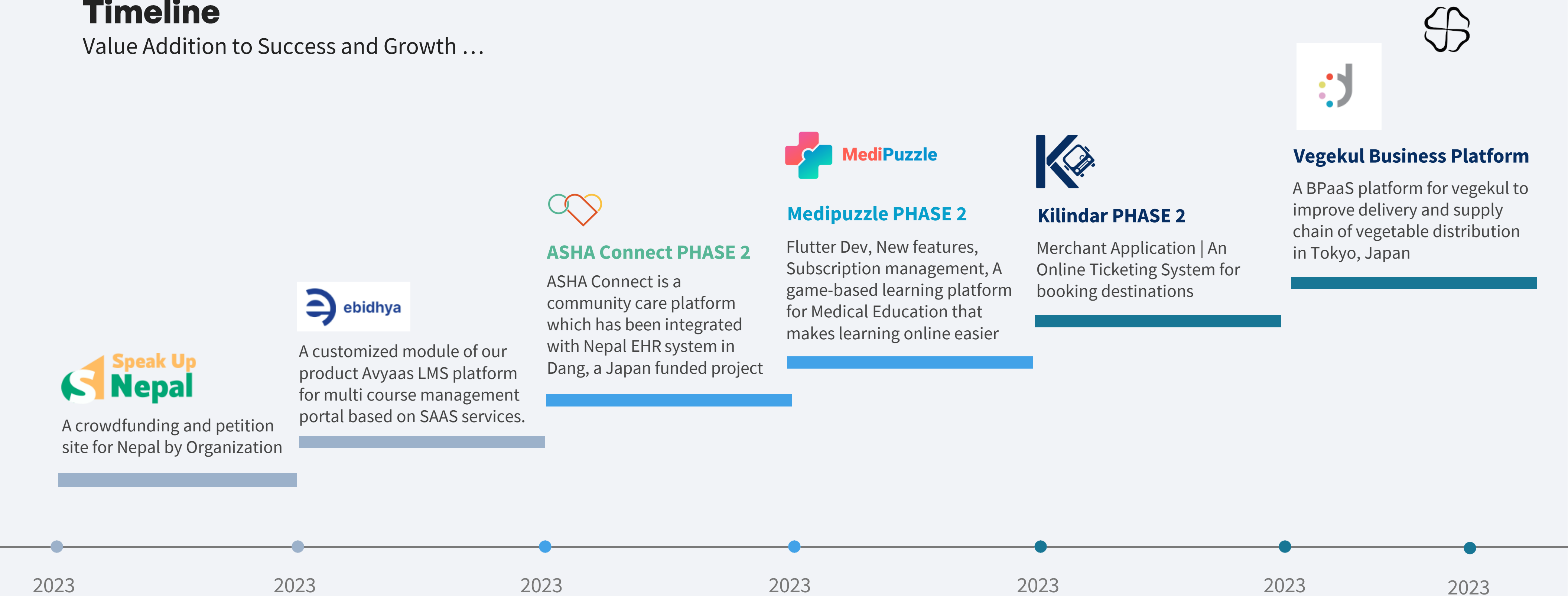
MMS

Membership Management System in coordination with Digital Mantras for Khalti

2022   2022   2022   2022   2023   2023   2023

Timeline

Value Addition to Success and Growth ...

Speak Up Nepal

A crowdfunding and petition site for Nepal by Organization

ebidhya

A customized module of our product Avyaas LMS platform for multi course management portal based on SAAS services.

ASHA Connect PHASE 2

ASHA Connect is a community care platform which has been integrated with Nepal EHR system in Dang, a Japan funded project

Medipuzzle PHASE 2

Flutter Dev, New features, Subscription management, A game-based learning platform for Medical Education that makes learning online easier

Kilindar PHASE 2

Merchant Application | An Online Ticketing System for booking destinations

Vegekul Business Platform

A BPaaS platform for vegekul to improve delivery and supply chain of vegetable distribution in Tokyo, Japan

2023   2023   2023   2023   2023   2023   2023

Timeline

Value Addition to Success and Growth …

Smart Camp Project – Nepalese Army HeadQuarters

A planned and simulated model of militaries' one of the delicate sector, Armory, and selected Model Camp, Mahabir Saurya Rangers Military Camp under, Army HQ, focusing on security. Human resources, and eco-friendly solutions using iOT, Robotics and embedded Systems.

Monlam

Monlam Puja App offers a unique spiritual experience that is now accessible to you, no matter where you are in the world.

World Health Organization (WHO)

HIMS(Hospital Information Management System) portal for MoHP, hospitals and medical staffs.

DishHome

Mobile App design, development and integration for general users.

2024   2024   2024   2024

Inception of our products on our **Journey**

Highest quality at the core

Our main strength lies in the blend of dedicated engineers and developers, specialized with highly focused operational output. Increasing customer's awareness is the strength where it excels over its competitors. Our strength lies in our ability to blend current management practice and IT expertise into cost-effective Computer Aided Management Solutions. Our services cover the following major areas:

2019

We started our company to create Avyaas.

2019

Avyaas was great success on it's launch with repeated #1 Trending rank on Google Play Store.
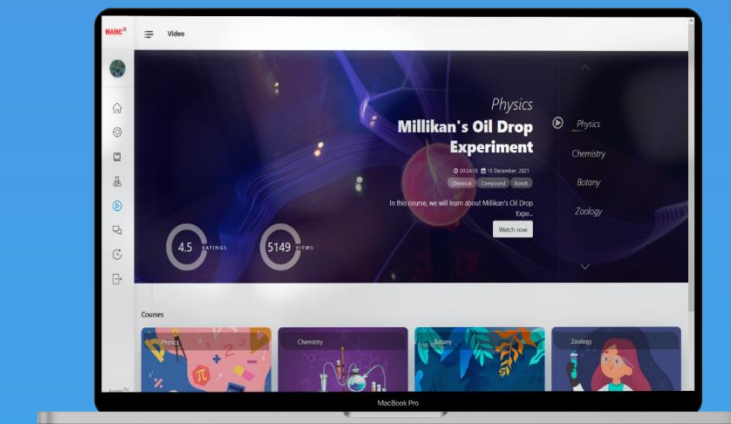
2019

We won our first international award

TOP 50 TECH INNOVATORS AWARD.
We were awarded with the TOP 50 Tech Innovators Award from World Intercon in Dubai.

2020

Medicord partnered with ASHA Japan to digitize workflow of Community Health Workers in Dang.
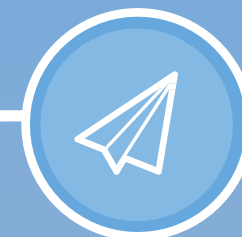
2020

Medicord was used by WHO to digitize Point of Entry form during COVID-19 pandemic.

2020

Initiation of Fineco Technology
We formed Fineco Technology to introduce disruptive technology to address the challenges in financial sector of Nepal.

We Love Our Job
and We Know it.

Serve with heart, no matter what

Ayata has always strived for excellence in the field of digital technology. Our team has a near perfect record of timely submission of the project.

We are a dynamic team lead by young entrepreneurs who want to make high impact in our local market. While making disruptive technology common in the household of normal Nepali people, we aim to excel the digital adoption rate with our future projects.

Throughout the year we intend to undertake regular evaluations of our business and marketing programs so as to ensure that we are in line with our intended objectives.

2020

Swipe Pay sent for WIPO Our product Swipe has been submitted for patent rights in WIPO

2020

2023

Reconciliation System
Our reconciliation system has been loved by major banks of Nepal. We are currently operational in Siddhartha Bank and have initiated POS with NIBL, Global IME and Prabhu Bank.
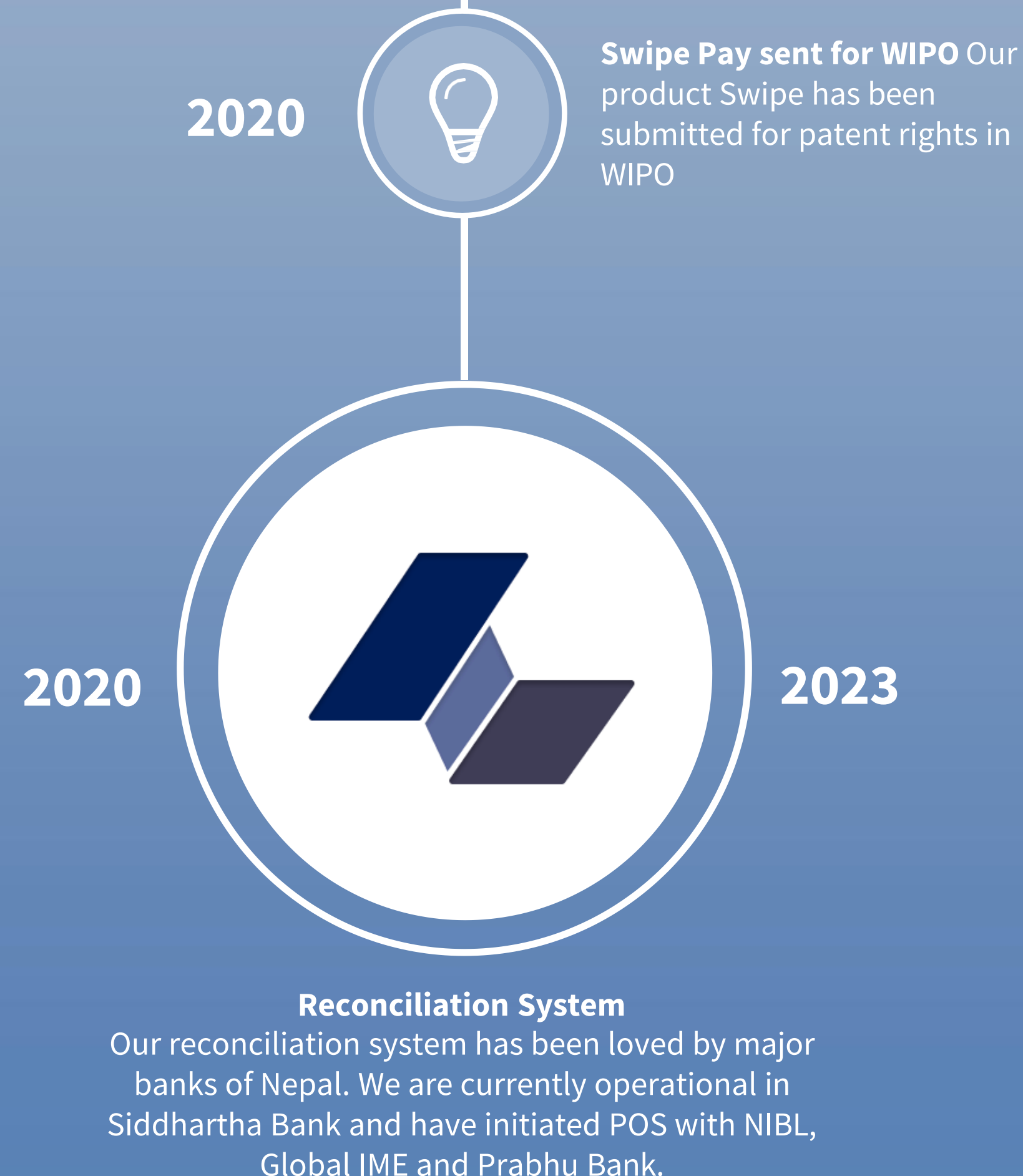
Product and Service Development

Realizing our Dream

Avyaas

"Avyaas" leverages best in class teachers, media, and technology solutions to create high-quality, affordable education. The platform has enabled students from around the country to prepare for a better academic future in various disciplines.


User Acquisition on Avyaas
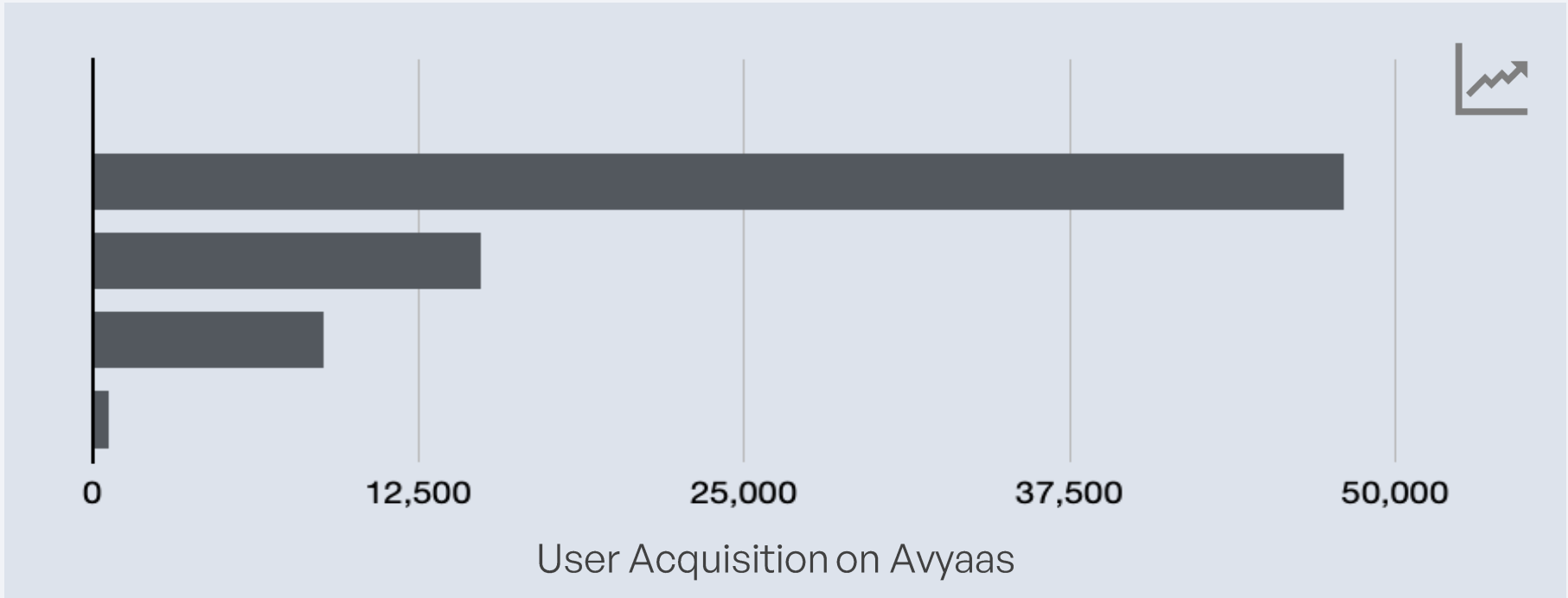
Aura

Aura is an app that helps women track their periods, pregnancy and even child growth. Aura aims to facilitate the National Immunization Programme (NIP) which was launched as "Expanded Program on Immunization".

Medicord

Medicord was developed during the incubation in MIT GSL Lab. It is an electronic health record system developed using blockchain technology. It serves create a ubiquitous health data that is ubiquitous.

Fineco Technologies

Fineco Technologies was established with a vision of automating tasks performed by banking and financial institution. We focus on developing innovative solutions for streamlining tasks and improving workflow efficiency.

Our Products

Avyaas is excelling digital education in Nepal
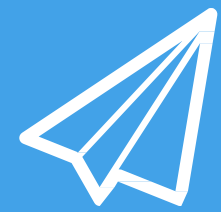
Avyaas

"Avyaas" leverages best in class teachers, media, and technology solutions to create high-quality, affordable education. The platform has enabled students from around the country to prepare for a better academic future in various disciplines.

#1 Trending in Play Store 6 Times

We are regularly placed #1 Trending in Play Store in Education Category for our locale.

Since our inception we have acquired more than 66,000 users in our platform.

We have an average session time of 3 minutes in our lifetime and an average session time of 12 minutes during our peak sessions.

Users around the globe
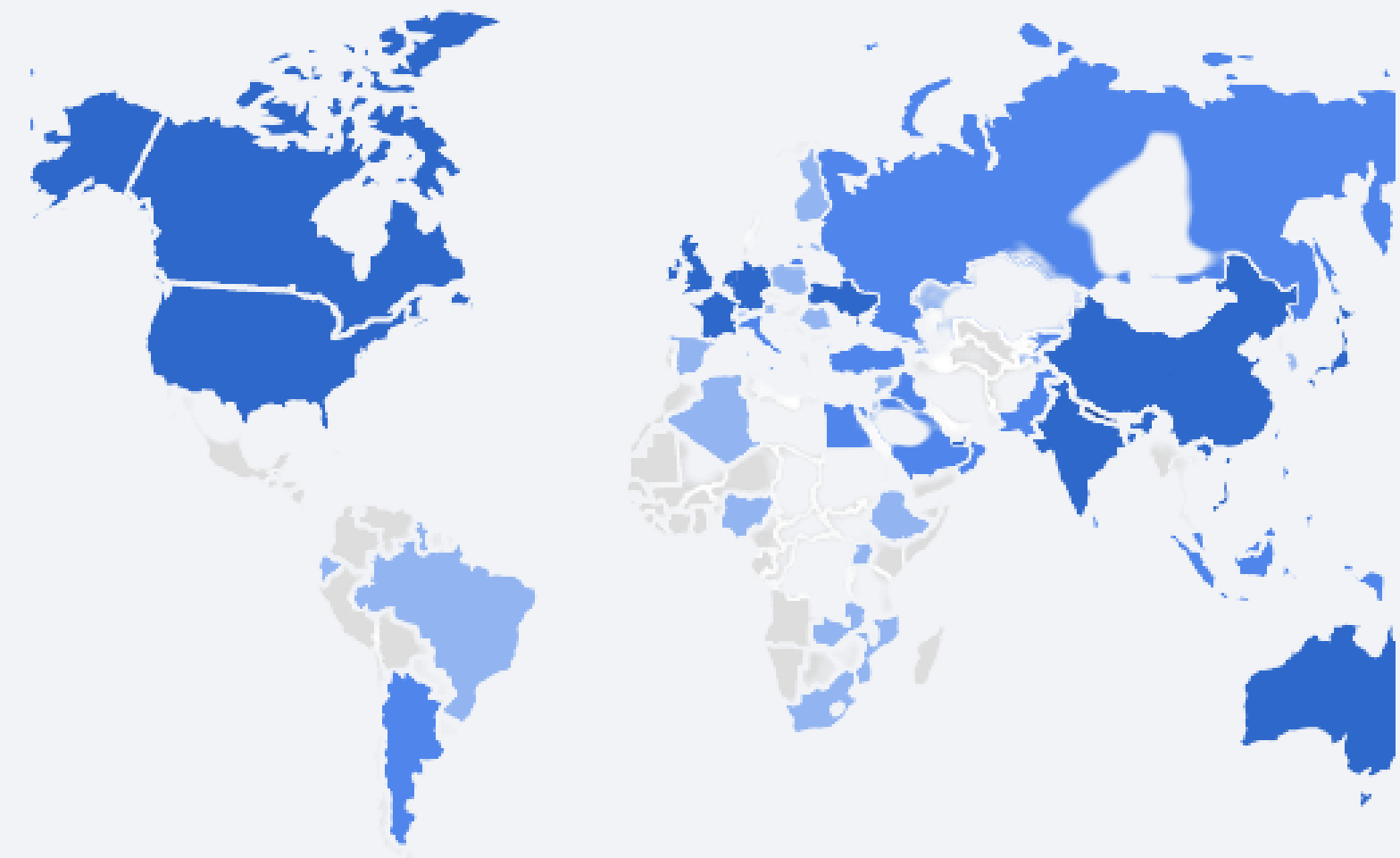
Medicord is changing healthcare by evolving into a complete **EMR system**. **Aura** has been adopted to create a perfect synergy with **ASHA**.

Medicord is our cloud-based healthcare solution service that has been implemented in Dhulikhel Hospital. Currently, it is being used to conduct research to monitor GDM patients.

We have partnered with ASHA Japan to develop ASHA Connect which is being implemented in Dang Rajpur area for census collection and safe motherhood program. We are currently serving more than **~25,000** patients in the respective area.
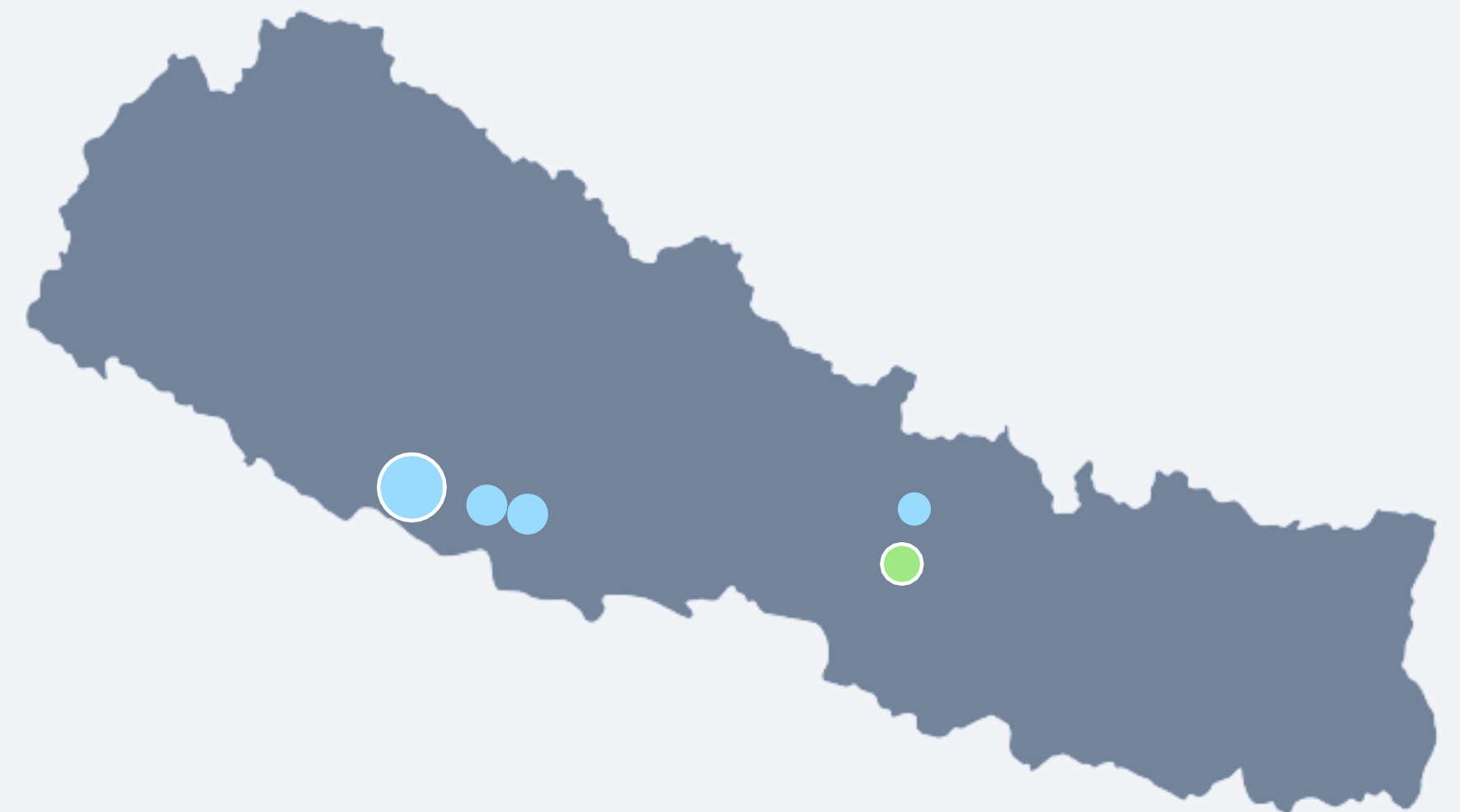
Fineco Technologies

Fineco Technologies has been established as a subsidiary company to develop business solution applications for BFIs. Currently under this wing, we have developed Reconciliation system that has been implemented and is operational in numerous "A" Class Commercial Banks in Nepal.

Reconciliation System

Reconciliation is an accounting process that compares different sets of records to check if figures are correct and in agreement on the ledgers.

Our system offers complete solution for mapping digital transactions throughout the bank's networks.

- ATM GLs.
- Switch Transaction
- Payment Network Files
- Mobile / Internet Transaction
- Credit Host
- Nostro and Parking GLs

Our Major Clients

We strive for Total Customer Satisfaction

World Health Organization (WHO)

World Wildlife Fund (WWF)
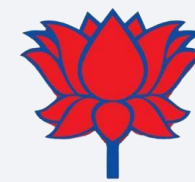
Nepal Investment Bank Limited (NIBL)

Global IME Bank Limited (GIBL)

Siddhartha Bank Limited (SBL)

USAID

Dhulikhel Hospital

ASHA Japan

Kathmandu Medical College (KMC)

Nepal Oil Corporation (NOC)

NAME Institute

Kyorin University

Rutgers University

Gravity Enterprise

Facelift

Our Major Clients

Engineering Projects with Our Delicate Efforts

**Chaudhary Group (CG)
Corp. Global**

**Zunun
(Guatamala)**

**Machhapuchhre Bank
Limited (MBL)**

**CLAD
Clad
E-commerce**

**Gaaiaa
Youth for
Agri-Welfare**

**The Pacific
Group**

**khalti
Khalti**

**Speak Up
Nepal
SpeakUp Nepal**

**ebidhya
Ebidhya**

& more ...

Technology Stack

We Use the Most Prominent Technologies

Application & Data

HTML5, CSS3, SASS, Bootstrap, jQuery, Node JS, React JS, TypeScript, Python - Django, Go, Pandas, NumPy, Celery, NGINX, Gunicorn, UNITY, C#, MySQL, PostgreSQL, MongoDB, Redis, Android SDK, Kotlin, native-JAVA, XML, Spring boot, Firebase, Room DB, Swift, Objective-C, Realm, core-data, Amazon EC2, Amazon S3, Cloudflare, Huawei Cloud, Web socket

Utilities

Google Analytics, TensorFlow, Postman, Swagger, SQL Workbench, Figma, Adobe XD, Illustrator, Maya & Blender 3D

DevOps and IDE

Docker, Docker Compose, Containerization, Grafana, Prometheus Webpack, CAdvisor, Kubernetes, Jenkins, Git, GitLab, cPanel, WHM, Source Tree, XCode, Android Studio, VS Code, Sublime text, Atom, PyCharm, Vim, Bash

Business Tools

Slack, Microsoft Team, G Suite, Trello, Asana, Homebase
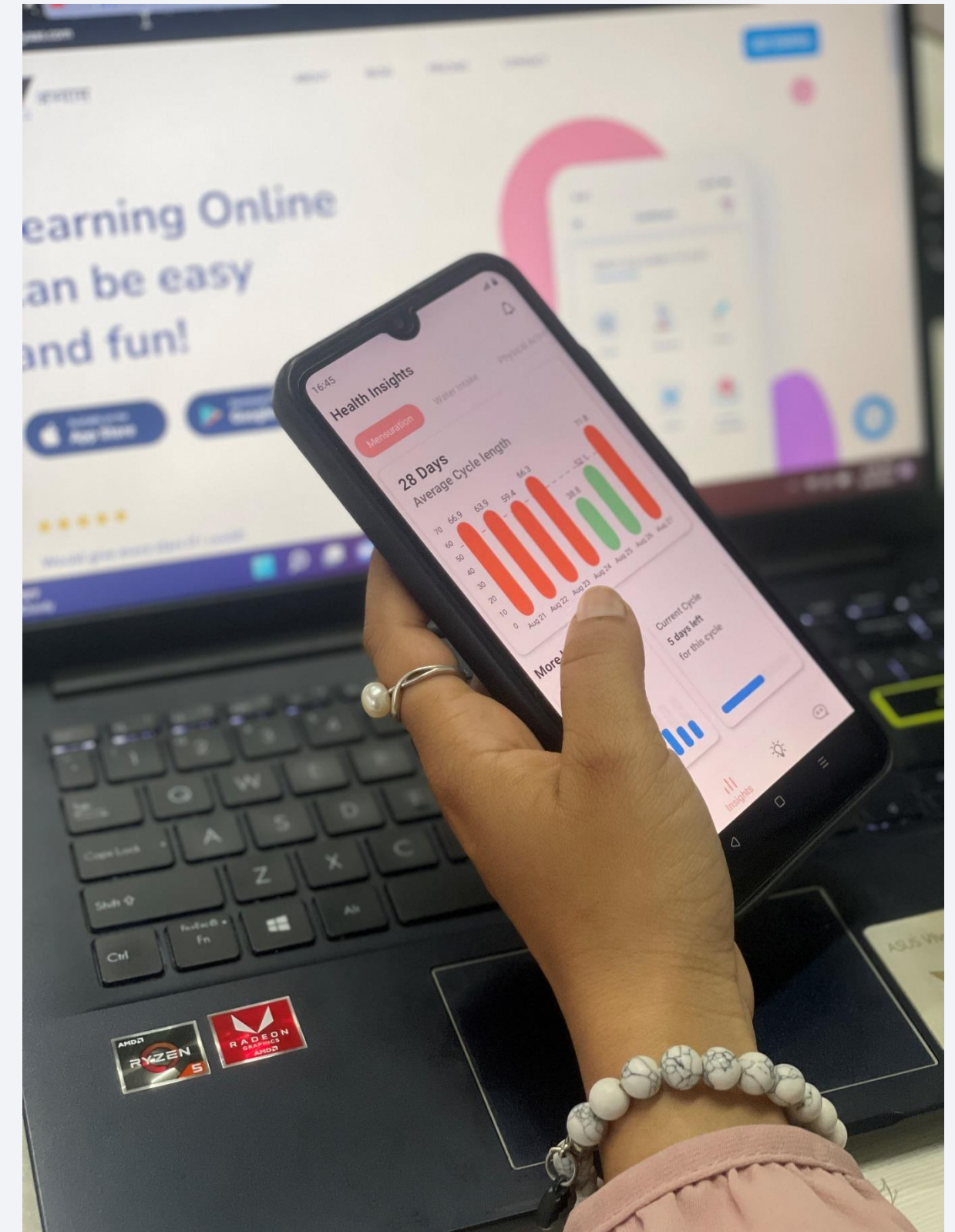
Why Us?

There is always story behind the numbers

We are one of the Emerging _startups_ in Nepal

Growth over the past years.

20+
Engineers & Developers

30+
Major Clients

Nepal & International

We **_develop_** products, so that **_you don't have to_**.

8+
In-house Products

100+
Satisfied Businesses

Trusted by many recognized institutions.

5
Countries served

Nepal, Japan, US, Guatamala, Australia

Registered **UNGM** supplier

Health
Compliances met

HIPAA, FHIR - HL7, DHIS -2

We **implement rigid security** protocols in our development cycle.
Encryption of data wherein required and protecting the PII information with GDPR compliances.

Agile is our choice of frameworks.
SCRUM and Kanban is our style of project routine to meet the deadlines.

Documentary

In Nepal, the average life expectancy is 71 years, and 3% of infants die before the age of 5. Contributing factors are poor access to sufficient medical care in mountainous and remote areas and medical records that are often mistreated or lost, asking doctors to perform without their patients' accurate treatment history. To improve this situation, a Japanese NPO ASHA, led by President Nin Yoshifumi, teams up with a local NGO and IT company to develop a medical app to protect people's health. This program follows their operation taking off in a remote area 400 kilometers from the capital.

Local Development Partner for Not-for-profit ASHA Japan since February 2020.

Link: https://www.asha-np.org/en/partner

Our Collaborative Project documentary with ASHA foundation featured in NHK WORLD JAPAN for Digital healthcare in Nepal

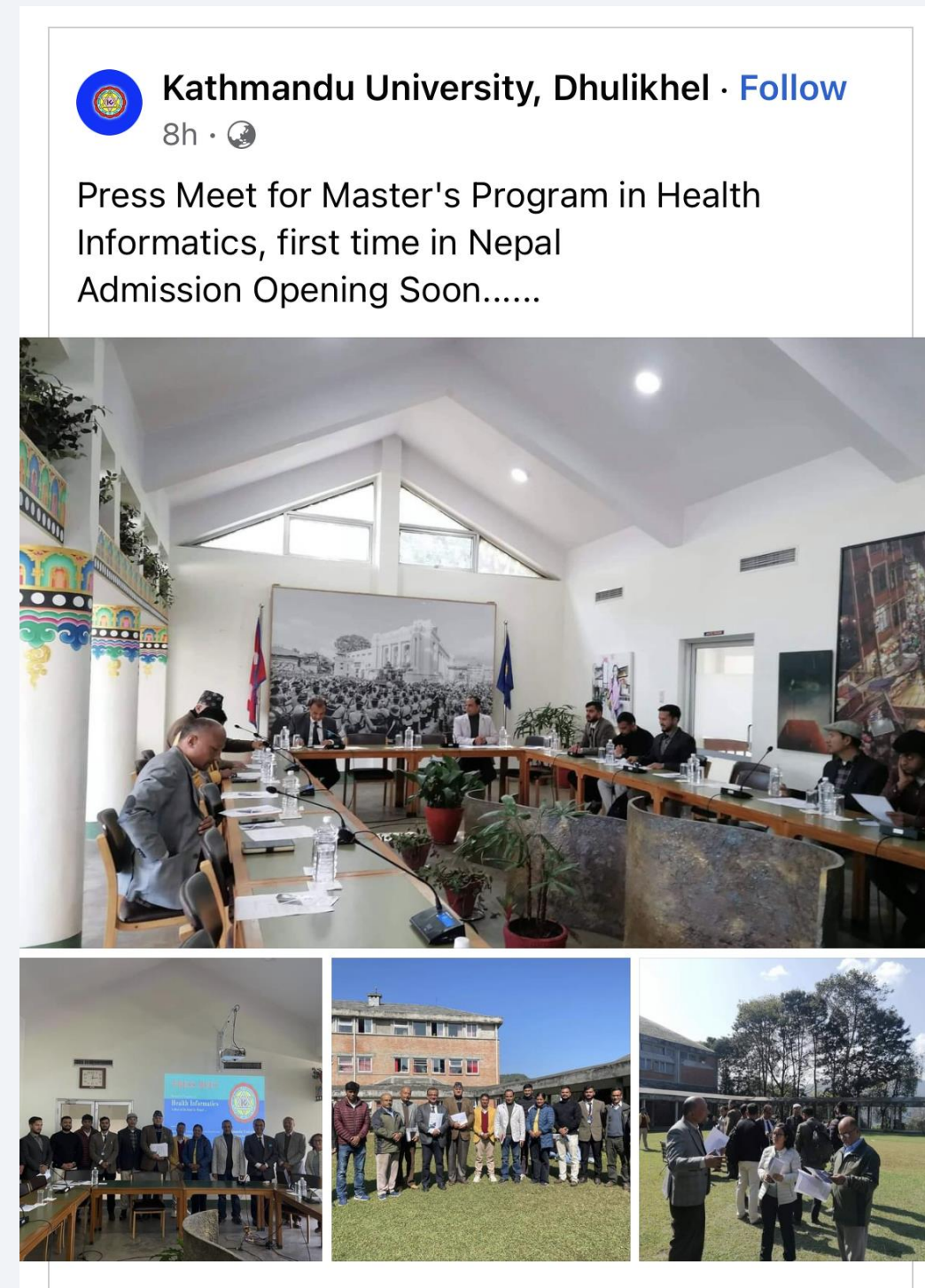# Press Release

Media Exposure

- Working with **governments, NGOs, INGOs, Public and Private** Companies
- **International** Clients

Kathmandu University, Dhulikhel · Follow
8h · 🌐

Press Meet for Master's Program in Health Informatics, first time in Nepal Admission Opening Soon......

KATHMANDU UNIVERSITY, ASHA, AYATA planning for Healthcare Informatics collaboration, 2023.

Consumer App Launch at Ministry of Industry, Commerce and Supplies (MoICS), 2019.

International Award Winner 2019

Top 50 Tech Innovators Award Intercom, Dubai in 2019.

MIT Global Startup Lab 2018

Two of our co-founders, Abhisek Mahat & Ronesh Shrestha graduated with MIT apprenticeship in 2018. Where the inception of Medicord and Avyaas Platform began, where all our health and education projects all started.
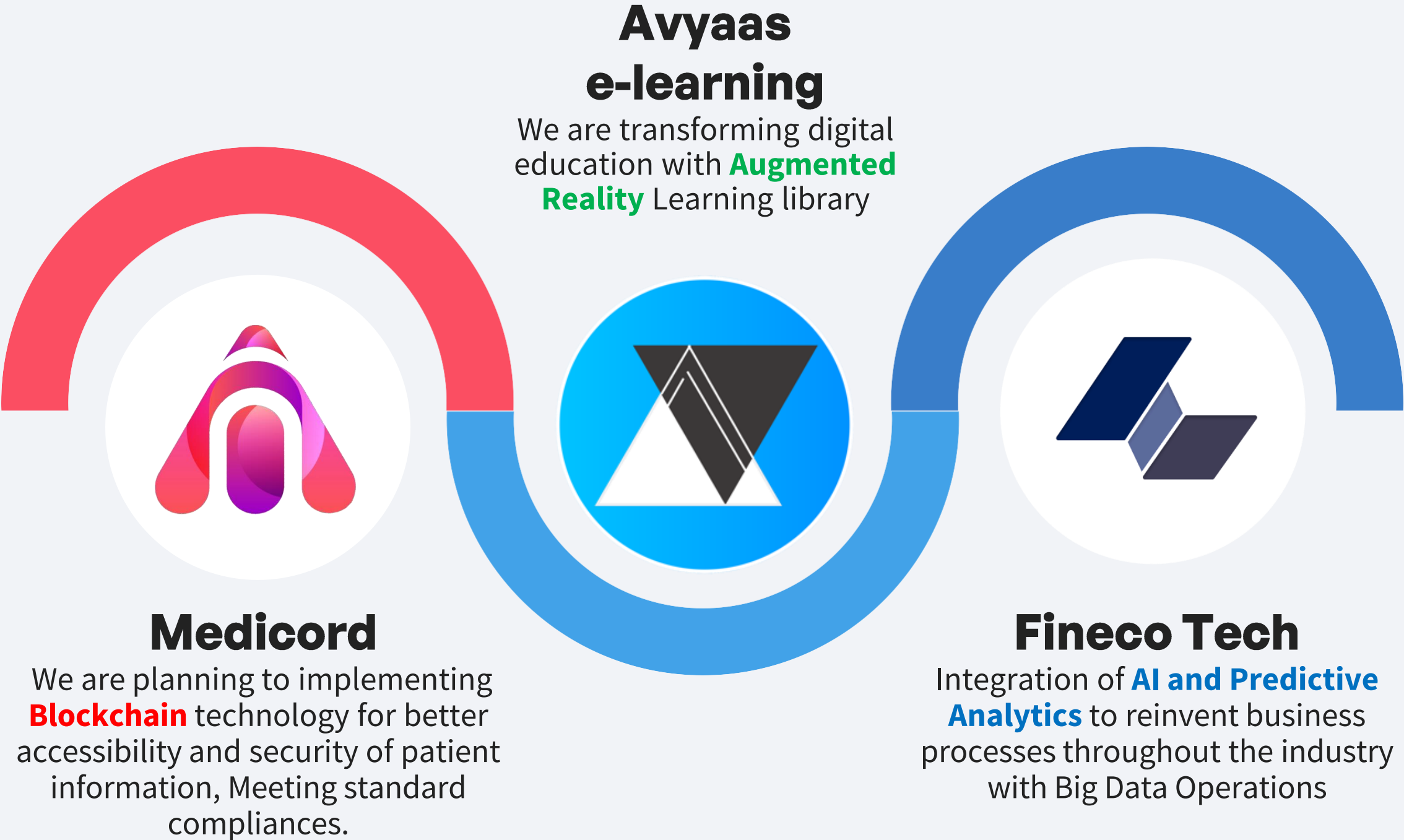
Hult Prize 2017

Winner of Hult Prize at Kathmandu University, 2017 Represented   Nepal in Quarter Finals at Dubai , 2018 for an innovative idea for social entrepreneurs to provide digital solutions to manage 10 million Refugees in Seria.

Avyaas e-learning

We are transforming digital education with **Augmented Reality** Learning library

Medicord

We are planning to implementing **Blockchain** technology for better accessibility and security of patient information, Meeting standard compliances.

Fineco Tech

Integration of **AI and Predictive Analytics** to reinvent business processes throughout the industry with Big Data Operations

Our **goal** is to lead the industry in **Healthcare**, **Education** and **FinTech**

In a time of great disruption and uncertainty, customers are looking to us to accelerate their own digital transformations as software and cloud computing play a huge role across every industry and around the world. The introduction of quality sales and marketing literature will enable our products to effectively market to potential customers with a positive image and impression. We project sales to increase accordingly, as we continue establishing a reputation for ourselves, especially in healthcare, education and fintech industry.

Throughout the year we intend to undertake regular evaluations of our business and marketing programs so as to ensure that we are in line with our intended objectives.

AYATA

INCORPORATION PVT. LTD

INTO THE FUTURE
ESTD. 2019

AYATA INC.

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